

MONTHLY MEMBERSHIP PROGRESS REPORT

District 19 F

Results as of: 12/31/2017

HOWARD HUDSON LOCATION WASHINGTON GMT CA GMT: Clubs Members RESULTS FOR 2017-2018 RESULTS FOR 2017-2018 NEW CLUB GOAL NEW CLUBS DROPPED CLUBS MEMBER GROWTH NET MEMBER GROWTH DROPPED QUARTER QUARTER GOAL ACTUAL MEMBERS ACTUAL (including transfers) 0 0 0 -8 11 53 JULY/AUG/SEPT JULY/AUG/SEPT 1 1 1 10 38 10 OCT/NOV/DEC OCT/NOV/DEC 0 0 0 0 0 0 JAN/FEB/MAR JAN/FEB/MAR 0 ٥ 0 0 0 0 APR/MAY/JUNE APR/MAY/JUNE GOALS AND ACTUAL NEW CLUBS CUMULATIVE 1 0.8 CURRENT YEAR GOALS FOR NEW CLUBS 0.6 CURRENT YEAR ACTUAL NEW CLUBS - LAST YEAR ACTUAL NEW CLUBS 0.4 0.2 0 OCT DEC MAR JUNE JULY AUG SEPT NOV JAN FEB APR MAY GOALS AND ACTUAL MEMBERS CUMULATIVE 20 10 0 MEMBER GROWTH NET GOAL MEMBER GROWTH ACTUAL -10 LAST YEAR MEMBERSHIP ACTUAL -20 * -30 -40 -50 JULY AUG SEPT OCT NOV DEC JAN FEB MAR APR MAY JUNE 14 CLUBS OF 47 ADDED 1 OR MORE GENDER DISTRIBUTION **DROPPED CLUBS: 1** NEW MEMBERS 1,018 (77.53%) MALE 295 (22.47%) FEMALE Women Percentage Fiscal Year Goal: 22% DROPPED MEMBERS